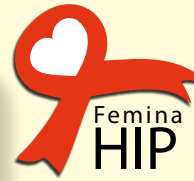


Issue No.3: Quarter 3, 2009

# Femina



## WIRE

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### Celebrities And Hot Topics Spice Up OneLove

In recent weeks, South African actor and director Jamie Bartlett came to Dar es Salaam to work with Femina HIP and Compass Communications on an upcoming Tanzanian film project. During rehearsals, Bartlett, best known for his acting roles in the South African soap operas *Isidingo* and *Rhythm City*, guided the cast and crew on various skills and techniques.



Jamie Bartlett

The film, which is part of the One Love campaign in Tanzania, is to be released next year.

Together with Soul City and Compass Communications, Femina HIP has been working on an educational drama about couples facing conflict, communicating and making tough choices about sex and relationships.

The film project has been in development for one year, as one part of a 10-part series of short films, each film originating from one of 10 different countries in Southern Africa. The theme tying all the films together is the One Love campaign.

Also featuring in the Tanzanian film will be Bwana Ishi and Tuli, the characters of the OneLove vignette, bringing the flavour they're known for. August and September saw them back in action on Fema TV Talk Show, talking about all those things all couples should be discussing. Things heated up when Bwana Ishi revealed he had lied about being tested for HIV. After lots of discussion and confessing of fears, they went to the clinic together. Though they each tested negative, the couple went on to address the kinds of decisions couples often don't make after testing.

Also coming soon: a OneLove booklet for couples about partner communication.



### HAPPENINGS:

#### Si Mchezo! Lands on Spice Island:

Si Mchezo! travelled to Zanzibar in September in preparation for issue number 45. They explored the theme of volunteerism and took the Ishi volunteer youth advisory groups (YAGs) as a case study.

#### Fema Heads Upcountry

For the Fema issue on Safe Migration and Human Trafficking (issue no. 14), the editors went to Rombo and Arusha this past July and spoke with youth at various centres, including Mkombozi Centre for Street Children, to learn about their experiences.

#### Femina Makes Moves in Makete:

The Community Mobilisation and M&E departments travelled to Makete in August to get feedback from partners about Femina HIP, follow up on product distribution, collect data from communities, and strengthen partnerships with local organisations and district government officials.

# Chezasalama.com Reaches Youth With No Net

Schools with computers but no internet will soon have the chance to make use of what chezasalama.com has to offer. As internet penetration is still low across the country, Femina HIP recently produced a new batch of offline chezasalama.com CDs in an effort to make the site and its valuable content more accessible to youth.

Now those who don't have regular access to internet will still be able to benefit from this platform's range of youth-friendly information on reproductive health, sexuality, relationships, HIV/AIDS and other healthy lifestyle issues. Distribution will gradually be rolled out to schools.



Since its launch in 2004, the online version of Chezasalama.com also gives Femina HIP's partners an opportunity to meet youth and vice-versa. The site offers a forum to exchange and discuss ideas, and get answers to questions.

This December, Femina HIP will be having another Chezasalama Week. This is a period of concentrated promotional activity such as interactive quizzes and other sorts of fun, where visitors to the site will get the chance to win prizes, all with the aim of guiding youth to cheza salama ("play safe").

## FIELD ANECDOTE:

When the Fema TV Talk Show crew travelled to Kagera region at the end of September they received a very warm and colourful greeting. In an unexpected show of welcome, a convoy with car and motorbikes paved their way into Ruhinda Secondary School, where they were met with students lining the pathway, waving branches and welcome signs labelled with names of Femina HIP staff. We were truly surprised, touched and humbled by the dazzling welcome! The picture to the right portrays the back of the motorbike that lead the way for the Femina HIP car.

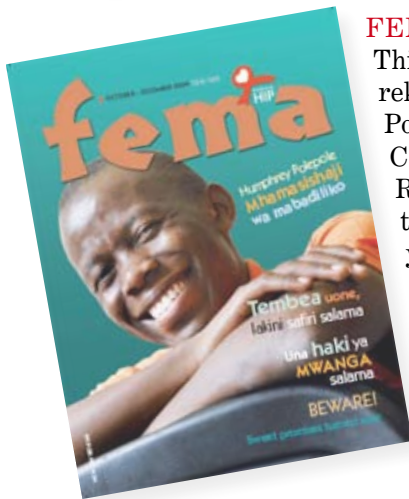


## HOT OFF THE PRESSES:



### CHAGUA MAISHA

The long-awaited Chagua Maisha is out. This new booklet by Femina HIP helps Tanzanian youth tackle self-identity, sexuality, gender and relationships. It offers young readers guidance on developing life skills to understand bodily changes, know their rights as individuals and reflect on their goals for the future. Chagua Maisha is an adaptation of a booklet by the Soul City Institute for Health And Development Communication, and was developed in collaboration with FHI.



### FEMA, ISSUE 14

This issue's cover story features reknown youth activist Humphrey Pole Pole, leader of the Tanzanian Youth Coalition. The team also travelled to Rombo, in Kilimanjaro, and Arusha to learn about how children and young women are being affected by Human Trafficking, and what circumstances are leading to the trade. Fema worked with the International Organisation for Migration (IOM) to plan the editorial collection.



### SI MCHEZO!, ISSUE 44

For this issue, the editors headed to Makete in Iringa to explore the problem of youth leaving their villages in search of more opportunity and a better life in towns and cities. Si Mchezo! wanted to find out, from community members and district officials, what Makete has to offer young people in terms of resources and facilities, and how individuals can find success at home through good planning.

## THE TALK TALK RUNDOWN:



The show kicked off a new season in August. Here are some of the topics and studio guests featured this past quarter:

### Topics:

- Femina HIP's 10-year anniversary
- Trust
- Fatakis
- Solar energy
- Killing and abuse of albinos
- Identity: Who am I?

### Studio discussion guests:

- Hasheem Thabeet, NBA player
- Witness, Singer/Rapper
- T.I.D., Singer
- STRADCOM
- UMATI
- Champion
- FHI
- D.Light

## ATTENTION PLEASE:

### New Website From Femina HIP

[www.feminahip.or.tz](http://www.feminahip.or.tz)

Here you can learn everything you need to know about who we are and what we do. You will also find the latest news updates about our work.

### Don't Miss Chezasalama Week

[www.chezasalama.com](http://www.chezasalama.com)

Chezasalama week is coming up starting end-November and some fun interactive content is planned. Visitors to the site will get the chance to win prizes.

## QUOTED

“While we support the government’s stance to bring to book men who put schoolgirls in the family way, we are of the view that this is not enough because it neglects the fate of the poor schoolgirls who are in most cases coerced by ill-intentioned and crooked men who are in most cases older than them. It’s high time the government came out of its hard shell and introduced a policy that would help girls who get pregnant return to school as soon as they can.”

- Editor, *The Guardian*, 4 September 2009

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