

Issue No. 6: Quarter 2, 2010

Femina



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Our Part in the World Economic Forum



Minister Lawrence Masha speaks with the students in Kisarawe. Behind him are other YGLs, as well as Avit Buchwa of Femina HIP.

As the World Economic Forum on Africa was kicking off in Dar es Salaam this past May, Femina HIP hosted a delegation from the Young Global Leaders Annual Summit on an impact journey in Kisarawe.

Femina HIP was one of a select group of Tanzanian organisations invited to be part of the study. The Young Global Leaders (YGLs), an international community of leaders selected by the Forum, and including Home Affairs Minister Lawrence Masha of Tanzania, took part in the tour to get an idea of how small communities engage with Femina HIP's messaging.

As big advocates of sustainable development, the YGLs had been drawn to Femina HIP's growing focus on livelihood and solar entrepreneurship, as well as its partnership with the solar lamp company, D.light. They wanted to gain an understanding of

community awareness of solar energy. The tour visited several homes and schools that receive Fema magazine, finding that students had a good understanding of Femina HIP messaging on life skills and livelihood.

Representing Femina HIP were Executive Director Dr. Minou Fuglesang and the Community Mobilisation and Monitoring and Evaluation teams. Also present were representatives from D.light.

Inspired by the visit, the YGLs decided to set up a fund to help solar entrepreneurs establish their businesses.

Also during that week in more rural districts of Kisarawe, Femina HIP's Community Mobilisation team held several road shows designed to equip community members with knowledge and skills on how to improve their livelihoods and reinvest their income.



HAPPENINGS:

Magazine Profiles Femina HIP:

Our work was recently featured in Alliance Magazine. An article in the June 2010 issue on "Rethinking Scale" provides info on Femina HIP's combination-prevention agenda and journey toward going to scale with a media platform. www.alliancemagazine.org

2009 Annual Report Available:

We've published last year's Annual Report. It includes description and analysis of our activities, successes and challenges in 2009, the year we celebrated our ten-year anniversary. Find the report here: www.feminahip.or.tz/about-us/key-documents

Election Coverage Wraps Talk Show:

The last two May episodes of this past season of Fema TV Talk Show sizzled with coverage of the run-up to the 2010 elections. We packed an audience of youth into a bigger studio for a lively debate about who's going to vote, why they should vote, and the role of women as voters and candidates. Guests included outspoken songstress Nakaaya, representatives from Haki Elimu and Policy Forum, and community members and leaders.

Reworking the World at Global YES Summit



Dr. Minou Fuglesang, Executive Director of Femina HIP, addresses the crowd during a special session.

From the 2nd to the 5th of June, Femina HIP was part of the 5th Global YES Summit in Sweden, where the theme was the future of finance and employment in developing societies and the focus was largely on youth employment.

Also known as Rework the World, the occasion brought together 1700 entrepreneurs and various initiatives to network and discuss sustainability and reform in the areas of Energy, Water, Land, Cities and People.

As one of the 100 initiatives selected to present their work, Femina HIP presented its overall agenda and methodology as a civil society organisation, but also its growing focus on promoting entrepreneurship, sustainable livelihoods, solar energy and green jobs in Tanzania.

The Summit is a collaboration between YES Inc. and the Tällberg Foundation. Among its goals are to link people having progressive business ideas with the people or resources to support them, and to do so in a way that promotes a green economy. Such agendas are becoming increasingly relevant with the context of the global economic crisis and climate change.

For a video clip of the summit, visit this link: <http://webbtv.compodium.se/yes2010/014/>

FIELD ANECDOTE:

Road shows are nothing new for Femina HIP's Community Mobilisation team, but you can almost always count on the children of communities to make a lasting impression. During the team's May trip to Chole Samvula in the Kisarawe district of Pwani region, one little girl stole the show with an amusing display of intuition. She was one of many children from the crowd who joined centre-stage for an open dance session, when a man from the village approached offering her a note in the traditional way often seen at celebrations and performances. When she saw him, the little girl ran away shouting in fear. Call it instinct, call it self-protection, but either way we could all take a lesson from this little one. Safety before money!



The young girl finally accepts a Femina HIP khanga and notebook from staff member Gloria Mkoloma.

HOT OFF THE PRESSES:



SI MCHEZO!, ISSUE 48

You may have noticed this issue's "coverboy" - a barber with a baby on his back. Si Mchezo! teamed up with Engender Health's Champion project again, this time exploring male involvement in Tabora. Our cover personality is a 24-year-old artist and barber from Urambo district. In his own testimony, this husband and father of one describes how he not only takes part in day-to-day childrearing,

but also how he and his wife share decision-making. Other stories include: drip irrigation in Urambo and one community group's quest to reverse deforestation in the village of Kasungu.



FEMA, ISSUE 17

Nakaaya's image jumps off the cover page of the July-September issue of Fema. We sat down with the soulful artist and forthright singer of the hit track Mr. Politician to chat about the importance of activism and the role of youth in our nation's future. Other stories include: a profile on television producer Maria Sarungi-Tsehai, who directed and produced Femina HIP's film Chaguo, as well as a profile on Kilimo Kwanza.

We also collaborated with the Champion project to bring you guidelines for youth on how to approach and talk to their fathers about parental responsibility.

THE TALK TALK RUNDOWN:



Content from April to May (end-season):

From the studio:

- The Champion Project and Male Involvement
- 2010 Elections: Why vote?
- 2010 Elections: Women and voting

From the Love Stories:

- After The Honeymoon (Malawi)
- Bloodline (Swaziland)

From the studio:

- Policy Forum
- Haki Elimu
- Nakaaya
- The Champion project

ATTENTION PLEASE:

Femina HIP 2009 Annual Report

www.feminahip.or.tz/about-us/key-documents

If you're curious to know how Femina HIP did in 2009, the year of our ten-year anniversary, visit our page of Key Documents for a link to our latest Annual Report.

Young Global Leaders Task Force

www.redesignourworld.com

Femina HIP was recently part of an Impact Journey by the World Economic Forum's Young Global Leaders (YGL). The Redesign Our World website is a way for the YGLs to contribute to the Forum's Global Redesign Initiative which aims to redesign the way we approach global cooperation in the context of current challenges. Site visitors are encouraged to contribute ideas.

Alliance Magazine

www.alliancemagazine.org

Visit the magazine's site for news on social investment around the world. As a subscriber you will also gain access to an article on Femina HIP and the process of going to scale with a media platform.

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"...An informed and stable youth population can be a reliable political muscle in nation building with useful inputs of progressive ideas and sustained proactive leadership...The youth are also a great asset to the nation in socio-economic growth."

-From an article by Esmond Shahonya, published on 13 May 2010 in Kenya's The Standard, Online Edition.

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